

redmap

WWW.REDMAP.ORG.AU

**\$5,000 in prizes
to be won!**

REDMAP video competition

Create a 45-second
video about Redmap
and ocean warming

ANY STYLE

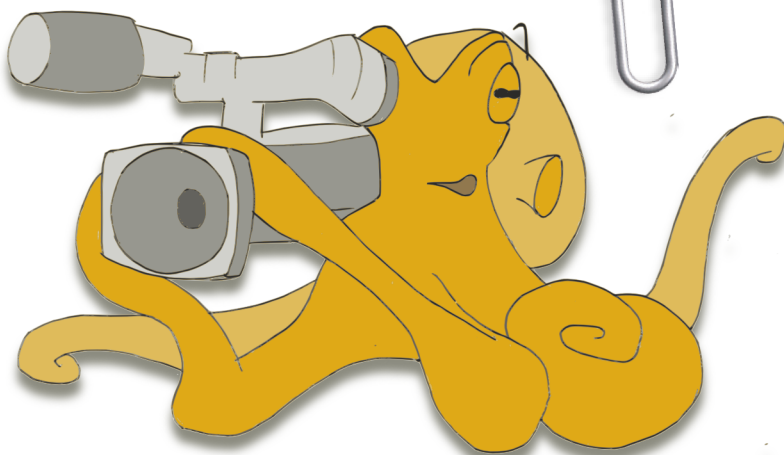
Your underwater footage
Interview
Animation
Photo
slideshow
An original song
SKIT
Television-
style ad
Mockumentary

WHY?

We need YOUR help to promote Redmap and generate awareness of ocean warming in Australia!

Australians are seeing more species that aren't usually found in their local seas. Redmap asks fishers, divers and the public to take photos of these uncommon marine life and upload them on the Redmap app or redmap.org.au. This citizen science data helps Redmap track species that are shifting into new areas in response to changes such as ocean warming.

Need some video ideas? Check out Redmap's 45-sec promo video at redmap.org.au



First prize

\$2,000 (judged by Redmap)

Second prize

\$1,000 (judged by Redmap)

People's choice

\$2,000 (highest number of YouTube views)

Deadline: 1 May 2014

For the competition details and Terms and Conditions visit:

WWW.REDMAP.ORG.AU/RESOURCES/VIDEOCOMP/

Redmap is also supported by:

